

An Evaluation of the Bikesafe Scheme in Northern Ireland

**PSNI Central Statistics Unit
Lisnasharragh**

December 2005

Research Series Report No 1

Contents

	Page
Executive Summary	2
Views of the Bikesafe Assessed Ride Programme	3
• How respondents heard about Bikesafe	3
• Main reasons for taking part in Bikesafe	3
• Views and Experiences of the Bikesafe Scheme	4
Appendix 1: Profile of Bikesafe Participants	6
• Age and Gender	7
• Age when passed test	7
• Number of miles ridden each year	7
• Reason for bike use	8
• Carrying of pillion passengers	8
• Number of other bikers generally ride with	8
• Number of collisions and near misses	9
• Use of other transport	9
• Number of times stopped by the police	9
• Type of Bike	10
• CC of bike	10
• BHP of bike	10
• Use of motorcycle equipment	11
• Membership of motorcycle groups/ organisations	11
• Readership of motorcycle magazines	11
• Effectiveness of TV advertisement	11
Appendix 2: Survey Questionnaire	12

This report was compiled by: -

PSNI Central Statistics Unit

**Lisnasharragh
42 Montgomery Road
Belfast
BT6 9LD
Tel: 02890 650222 ext 24520**

Executive Summary

The Bikesafe Assessed Ride Scheme

The Bikesafe assessed ride scheme gives riders the opportunity to participate in a free assessed ride with an advanced police motorcyclist as well as receiving professional advice on how to improve their riding skills and get more enjoyment out of their bikes.

The advanced police motorcyclist assesses the following 6 categories,

- Machine/Legal knowledge
- Hazard awareness
- Junctions
- Cornering
- Overtaking and
- Security.

The assessment is not a test or training, merely an assessment of riding capabilities at that time.

Views of Bikesafe Assessed Ride Scheme

- The vast majority of respondents (97.4%) found the Bikesafe scheme useful, with all but four agreeing that they would recommend the scheme to other people (99.0% of respondents).
- The assessed ride seems to have struck the correct balance, with a majority of respondents indicating that the scheme covered what they expected, that the ride took the right amount of time and was on the kind of roads usually used. The vast majority of respondents also felt that the scheme was not too theoretical.
- In terms of the effectiveness of the scheme, 87.1% of respondents felt that the scheme had made a difference to how they ride their bike. Furthermore, more than nine out of every 10 respondents (91.4%) disagreed with the statement that they had forgotten a lot of what they learnt on the scheme.
- The main areas that respondents found useful with the assessed ride scheme were,
 - Good advice/ assessment
 - Road craft/ positioning on the road
 - Hazard awareness
 - Cornering safely
- A full profile of survey respondents can be found in Appendix 1 of this report.

Views of the Bikesafe Assessed Ride Scheme

Of the 670 participants of the Bikesafe scheme who were surveyed, a total of 426 completed and returned the questionnaire, resulting in a response rate of 63.6%. Tables 1 and 2 outline how respondents became aware of the Bikesafe scheme and their main reasons for taking part.

Table 1: How did you hear about Bikesafe?

	% of respondents
Stall at a motorcycle event	30.8%
Word of mouth	26.8%
Through a motorcycle club/group	13.1%
From a police officer/at a police station	12.4%
Picked up a leaflet	9.6%
Newspaper or magazine advert	8.5%
Saw poster	5.9%
Other	15.0%

Table 2: What are the main reasons you decided to take part in the Bikesafe assessed ride course?

	% of respondents
To improve riding skills generally	75.1%
To improve safety while riding	74.9%
To gain professional advice	74.4%
To improve road awareness	68.3%
To assess/improve on bad habits	67.1%
To become a smoother rider	50.0%
To improve confidence	40.4%
Curiosity	26.3%
Because it's a long time since I passed my test	17.1%
Because a police officer recommended it	16.2%
Because a friend recommended it	11.5%
Because I have had a collision while biking	2.6%
Because someone I know has had a collision while biking	2.6%
Other*	13.4%

*39 respondents (9.2%) mentioned insurance discounts as a reason for taking part in the course.

The majority of respondents (94.1%) were taking part in the Bikesafe scheme for the first time. Twenty-five respondents (5.9%) had taken part in the scheme previously, the majority of these wishing to refresh and update their riding. Approximately a quarter of respondents (23.7%) had been on additional training courses, other than training required to gain a motorcycle licence. Commonly cited examples were the Institute of Advanced Motoring courses and the Honda Motorcycle Appreciation Course.

Chart 1 shows that the vast majority of respondents (97.4%) found the Bikesafe scheme useful (Very useful/ Fairly useful combined). Table 3 below outlines respondents' level of agreement with a range of statements in relation to the scheme. The table shows that almost all respondents (99.0%) agreed that they would recommend the Bikesafe scheme to other people and further that all bikers should be encouraged to go on the scheme (96.0% agreement). The lessons learned from the scheme also seem to have proved effective in changing rider behaviour (see **(n)** below). In terms of safety lessons learned, 92.4% agreed that the scheme provided useful safety tips, however it should be noted that only one in eight respondents (12.8%) agreed that they wear better protective clothing as a result of the scheme.

Chart 1: Overall, how useful did you find the Bikesafe scheme

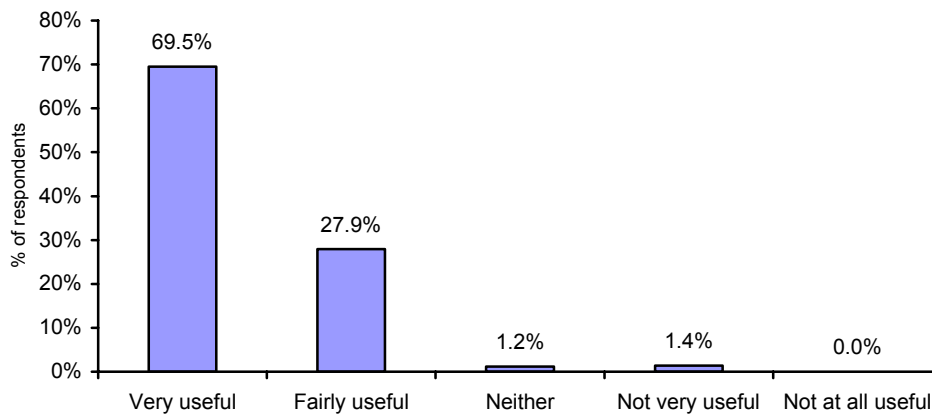


Table 3: Views and Experiences of the Bikesafe Scheme.

	% Agree	% No opinion	% Disagree
(a) I would recommend the Bikesafe scheme to other people	99.0%	1.0%	-
(b) The Bikesafe scheme did not cover all the things I expected it to	19.0%	16.8%	64.2%
(c) The Bikesafe scheme was too theoretical	0.7%	10.7%	88.6%
(d) The Bikesafe scheme taught me to ride more defensively	69.5%	21.1%	9.4%
(e) The assessed ride took just the right amount of time	81.1%	6.2%	12.7%
(f) Bikesafe provided me with useful safety tips	92.4%	6.2%	1.4%
(g) The assessed ride was not long enough for me to learn much	15.9%	11.8%	72.3%
(h) The assessed ride was not done on the kind of roads I usually ride on	7.7%	5.5%	86.7%
(i) All bikers should be encouraged to go on the Bikesafe scheme	96.0%	2.8%	1.2%
(j) Insurance premiums should be lower for people who have undertaken Bikesafe	92.9%	5.2%	1.9%
(k) The Bikesafe scheme taught me to take corners more quickly	15.9%	24.4%	59.7%
(l) I wear better protective clothing as a result of the Bikesafe scheme	12.8%	30.0%	57.2%
(m) I have forgotten a lot of what I learnt on the Bikesafe scheme	3.4%	5.3%	91.4%
(n) The Bikesafe scheme did not make any difference to how I ride my bike	7.2%	5.7%	87.1%

Four-fifths of respondents (82.2%) commented upon areas of the assessed ride that they found most useful. The main areas were,

- Good advice/ assessment
- Road craft/ positioning on the road
- Hazard awareness
- Cornering safely.

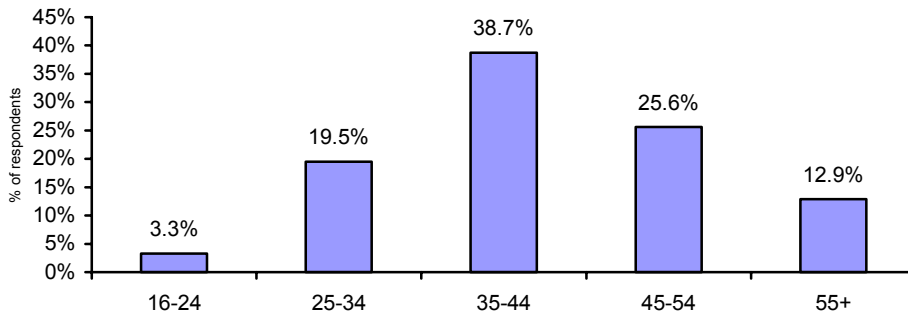
Just under a third of respondents (31.5%) made suggestions as to potential improvements to the scheme, for example 21 respondents suggested including 'motorway driving' and a further 17 suggested 'emergency braking'. Approximately two-fifths of respondents (39.0%) stated that their assessor had suggested they undertake further training, with three-quarters of these respondents indicating that they were likely to undertake this training. The most common suggestion for further training was 'IAM / ROSPA/ Advanced riding'.

Appendix 1: Profile of Bikesafe NI Participants

Age and Gender

The vast majority of respondents (95.3%) were male. Chart 2 below presents the age profile of respondents and shows that approximately two-thirds of respondents (64.3%) were aged 35 to 54.

Chart 2: Q1. What age are you?

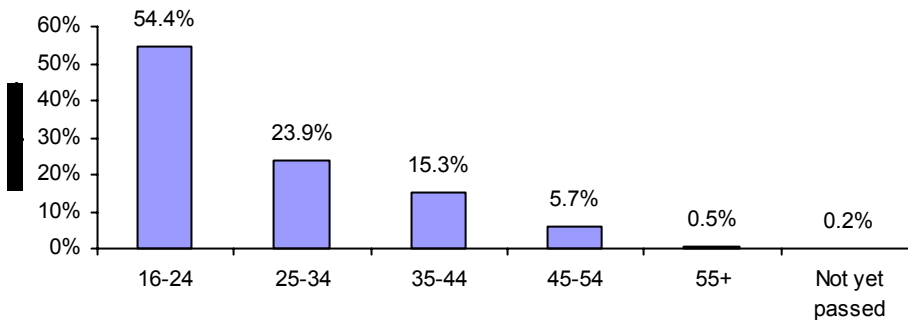


Age when passed test

More than half of respondents (54.4%) were aged between 16-24 when they obtained a full motorcycle licence. Approximately one in five respondents (21.5%) were aged 35 and over when they passed their test.

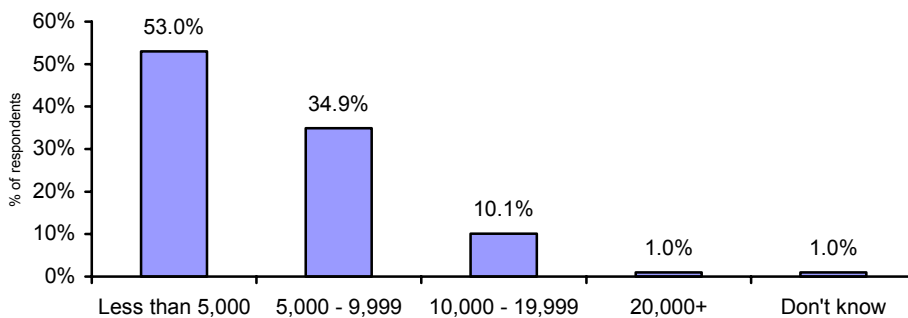
More than two-thirds of respondents (70.8%) stated that they had regularly ridden their bike since passing their test, with the remainder (29.2%) stating that they had gone periods of a year or more without riding since passing their test.

Chart 3: Q8. How old were you when you obtained a full motorcycle licence?



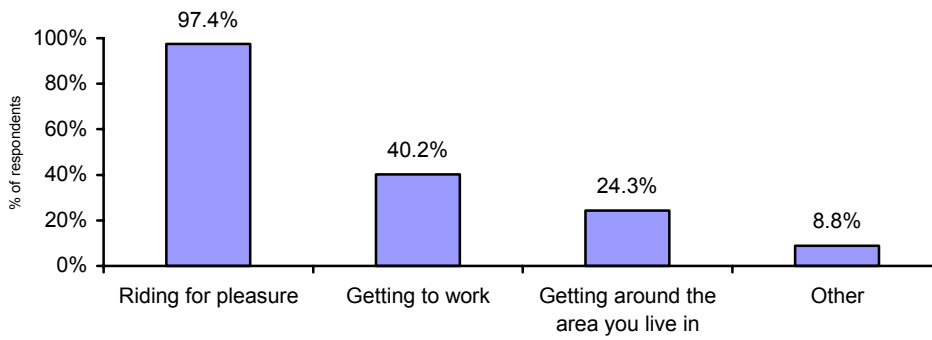
Number of miles ridden each year

Chart 4: Q12. Roughly, how many miles would you say you ride each year?



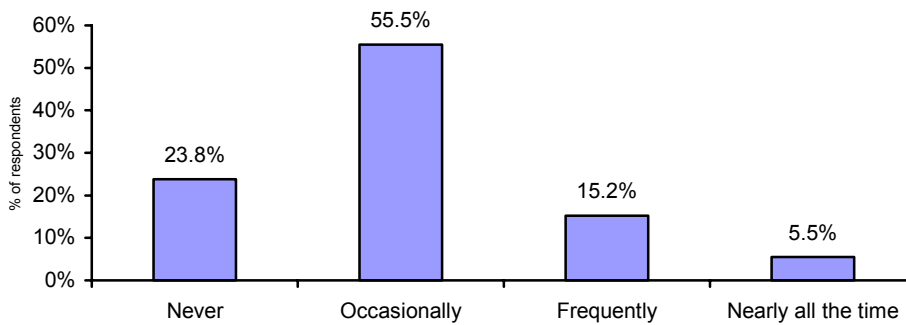
Reason for bike use

Chart 5: Q16. Which of the following do you regularly use your bike for?



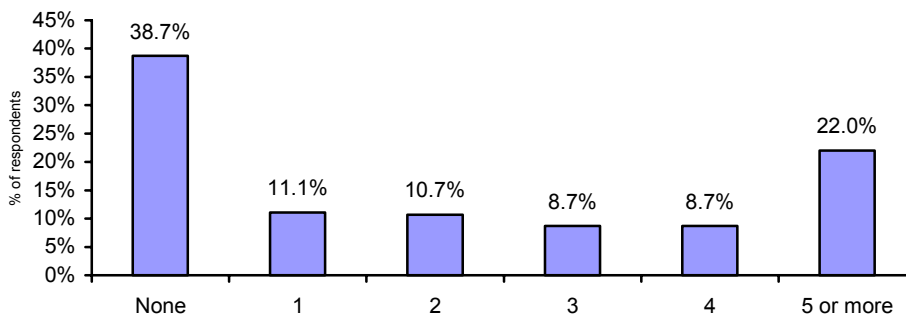
Carrying of pillion passengers

Chart 6: Q15. How often do you carry a pillion passenger?



Number of other bikers generally rides with

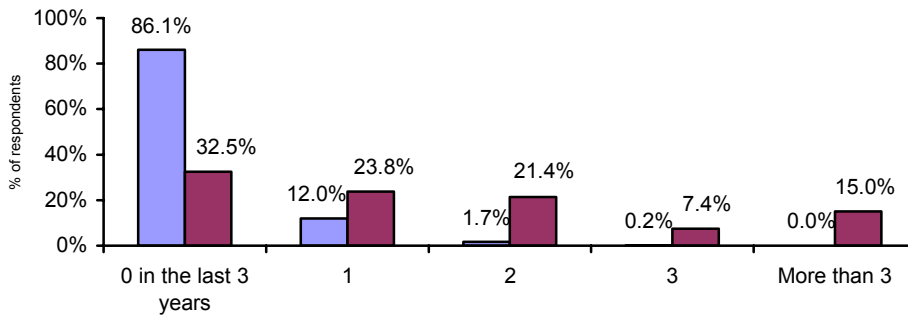
Chart 7: Q13. How many other bikers do you generally ride with?



Just under three-quarters (72.7%) of those respondents that do ride with other bikers know these other riders as friends. Around a third (35.6%) ride with members of a motorcycle group, with a similar proportion (32.4%) biking with relatives/ partner.

Number of collisions and near misses

Chart 8: Q18. How many collisions have you had while riding a motorcycle in the last three years? & Q21. How many times in the last three years have you had a “near miss”, when you felt that you only just avoided having a collision or losing control of your bike?



Nineteen of the 58 respondents that reported having a collision in the last 3 years indicated that this collision was as a result of their bike being hit by another vehicle when both were moving. Thirteen respondents reported having come off their bike while they were in motion, while 12 lost control of their vehicle due to a deposit on the road (e.g. oil, mud etc.).

Nineteen of the 58 respondents reported that the collision they were involved in led to them or someone else sustaining a serious injury (i.e. a fracture or worse).

Use of other transport

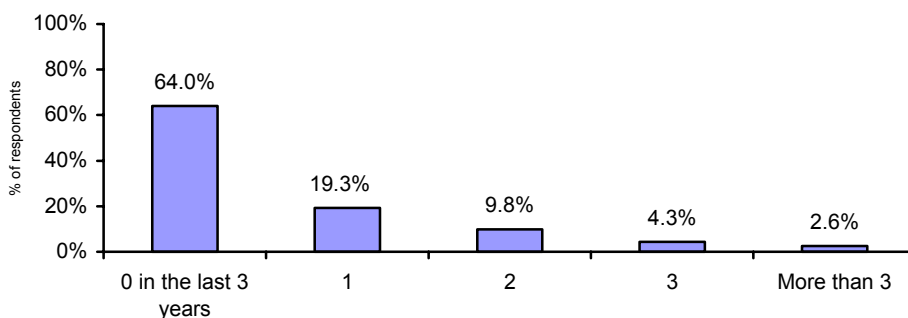
Approximately a quarter of respondents (23.7%) stated that they used their bike for a journey on most days with the majority of respondents (57.0%) stating that they use it once or twice a week. The vast majority of respondents (84.1%) stated that they used a car/van on most days.

Table 4: Q17. How often do you use the following types of transport for any kind of journey?

	Most days		Once or twice a week		About once a fortnight		About once a month		Several times a year		About once a year		Never		Total	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Motorbike	98	23.7	236	57.0	60	14.5	10	2.4	9	2.2	1	0.2	0	0.0	414	100.0
Car or Van	343	84.1	51	12.5	2	0.5	1	0.2	4	1.0	1	0.2	6	1.5	408	100.0
Bus	4	1.2	1	0.3	5	1.5	7	2.1	52	15.5	92	27.5	174	51.9	335	100.0

Number of times stopped by the police

Chart 9. Q22. How many times in the last three years have you been stopped by the police while on your bike?



Type of Bike

Chart 10: Q5. Which of these best describes the bike you currently ride most often?

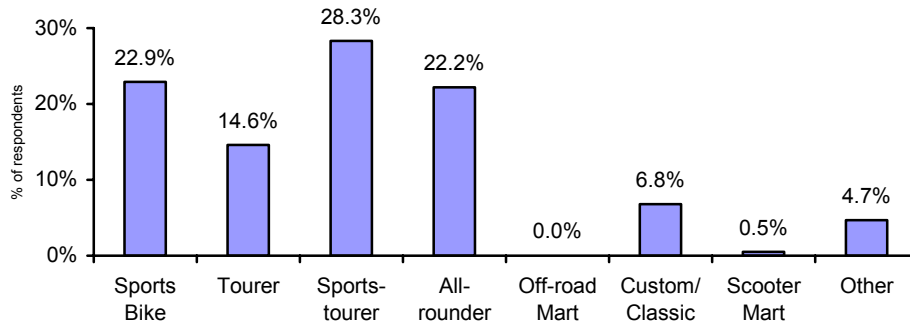
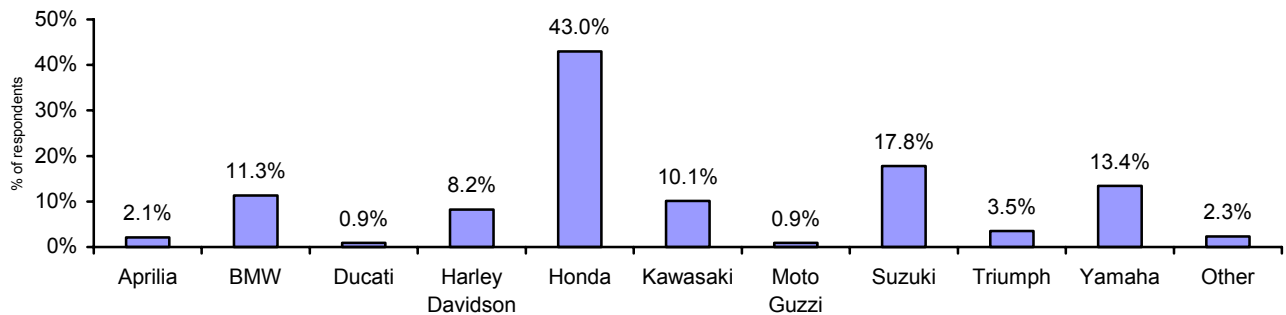
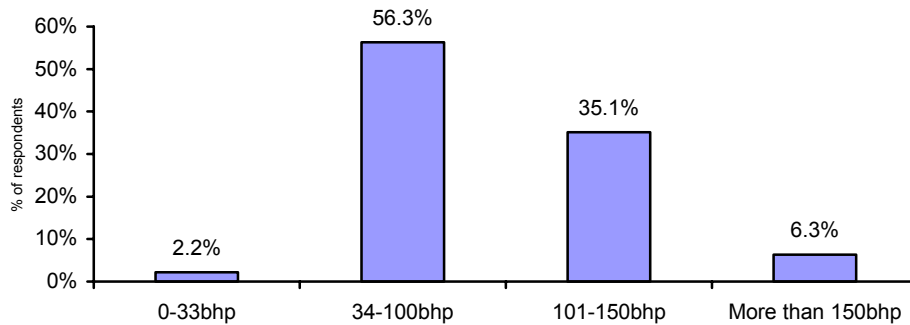


Chart 11: Q4. What is the make of bike you currently ride?



BHP of Bike

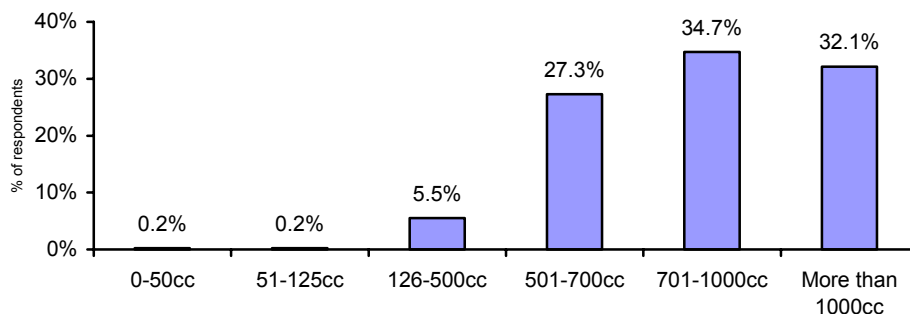
Chart 12: Q6. What is the brake *horse power* of the bike you currently ride most often?



*Please note that a substantial number of respondents (110 of the 426) failed to answer this question.

CC of Bike

Chart 13: Q7. What is the cc of the bike you currently ride most often?



Use of motorcycle equipment

Table 5: Q23. Do you wear/ use any of the following items of motorcycle clothing, equipment and accessories?

	% of respondents
Jacket with reinforced padding/armour on the elbow, shoulders or back	96.2%
Boots with reinforced padding/armour on the ankle, knee or shin	87.8%
Trousers with reinforced padding/armour on the knee, outer knee or hip	87.6%
Gloves with knuckle/palm guard	80.5%
Helmet with illegally tinted visor	26.1%
Separate or extra protective armour for back, elbows, shoulder, knees outer knees, hip or other area	22.5%
Knee sliders	22.3%
Racing exhaust for use on the road	20.9%
Licence plates that are smaller than the legal minimum size (9x7)	19.7%
Open face helmet	11.3%
Speed trap detector	1.6%
Flash photography resistant plates	0.2%

Membership of motorcycle groups/ organisations

More than a third of respondents (38.6%) were a member of a motorcycle group/ organisation. The most commonly cited group was the Harley Davidson Owner's group.

Readership of motorcycle magazines

Table 6: Q25. Do you read any of the following motorcycle magazines?

	% of respondents
Motorcycle News	60.3%
RiDE	40.1%
Bike	38.3%
Road Racing Ireland	19.7%
Performance Bikes	17.1%
Superbike	12.9%
Irish Racer	10.6%
Back Street Heroes	8.2%
Classic Biker	5.9%
Which Bike?	5.2%
Street Fighters	4.5%
Biker	1.9%
Northern Biker	0.9%
Sport Bike Rider	0.5%
Others	18.8%
Don't read any motorcycle magazines	9.2%

Effectiveness of TV advertisement

The majority of respondents (83.6%) had seen the recent television advertisement on road safety for motorcyclists. Almost three-quarters of these respondents (73.0%) stated that the advertisement was important in creating an awareness of road safety in relation to motorcyclists. Just over half of these respondents (53.9%) felt that the advertisement was important in changing their behaviour as a motorcyclist.

Appendix 2: Survey Questionnaire

**RESEARCH INTO THE BIKESAFE ASSESSED RIDE SCHEME
PARTICIPANT QUESTIONNAIRE**

The Central Statistics Branch of the Police Service of Northern Ireland is carrying out research into the Bikesafe scheme in Northern Ireland. This questionnaire is designed to find out about your experiences of motorcycling and what you thought about Bikesafe. When you have completed the questionnaire, please return it in the pre-paid envelope provided.

All information provided will be treated as completely confidential and individuals will not be identified in the analysis. If there is any question you do not wish to answer, please just leave it blank and go to the next question. Thank you.

ABOUT YOU ...

Q.1 What age are you?

PLEASE WRITE YOUR AGE IN THE BOX

	YEARS
--	-------

Q.2 Are you male or female?

Male

Female.....

Q.3 What is your occupation? **PLEASE WRITE IN**

YOUR BIKE ...

Q.4 What make and model is the bike you currently ride? **PLEASE WRITE IN. IF YOU RIDE MORE THAN ONE BIKE, PLEASE GIVE THE MAKE AND MODEL OF EACH BIKE YOU RIDE.**

Q.5 Which of these best describes the bike you currently ride most often? **PLEASE TICK ONE BOX, OR WRITE IN IF "OTHER"**

- | | |
|-------------------------------------|--------------------------|
| Sports bike | <input type="checkbox"/> |
| Tourer..... | <input type="checkbox"/> |
| Sports-tourer | <input type="checkbox"/> |
| All-rounder..... | <input type="checkbox"/> |
| Off-road Mart..... | <input type="checkbox"/> |
| Custom/Classic | <input type="checkbox"/> |
| Scooter Mart..... | <input type="checkbox"/> |
| Other (PLEASE WRITE BELOW) | |

Q.6 What brake *horse power* is the bike you currently ride most often? **PLEASE WRITE IN.**

- Q.7** What is the cc of the bike you currently ride most often? **PLEASE TICK ONE BOX,**
- 50cc or less
- 51 –125 cc.....
- 126 –500cc.....
- 501 –700cc.....
- 701-1000cc
- More than 1000cc

YOUR BIKING HISTORY AND EXPERIENCES ...

- Q.8** How old were you when you obtained a full motorcycle licence?
PLEASE WRITE THE AGE YOU WERE IN THE BOX

--	--

Not yet passed test

- Q.9** Which of the following statements do you think best describes you? **PLEASE TICK ONE BOX ONLY.**

(A) I have regularly ridden a bike since passing my test (e.g. for at least .. five months a year)

(B) I have gone periods of a year or more without riding since passing my test

IF YOU TICKED (B), 'I HAVE GONE PERIODS OF A YEAR OR MORE WITHOUT RIDING SINCE PASSING MY TEST', CONTINUE AT Q.10. OTHERWISE GO STRAIGHT TO Q.12.

- Q.10** If you answered (B) to question 9, which was the last full year that you did not ride a bike?

PLEASE WRITE THE YEAR IN THE BOX

--	--	--	--

- Q.11** How many years before this did you last ride a bike regularly?

PLEASE WRITE THE NUMBER OF YEARS BEFORE IN THE BOX

--	--

- Q.12** Roughly, how many miles would you say you ride each year? (If you've been riding for less than a year, please indicate how many miles you've ridden so far this year)

PLEASE WRITE THE NUMBER OF MILES IN THE BOX.

--	--	--	--	--	--

Don't know/can't remember

- Q.13** How many other bikers do you generally ride with?

PLEASE WRITE IN THE BOX, OR TICK BOX IF NONE

--	--

None – generally ride alone

IF YOU REGULARLY RIDE WITH ONE OR MORE OTHER MOTORCYCLISTS, PLEASE ANSWER Q.14. OTHERWISE, PLEASE SKIP TO Q.15.

Q.14 How do you know the other people you generally ride with? **PLEASE TICK ALL THAT APPLY**

- They're relatives/family/partner
- They're friends
- They're members of a motorcycle club/group.....
- They're colleagues
- Other (**PLEASE WRITE BELOW**)

Q.15 How often do you carry a pillion passenger? **PLEASE TICK ONE BOX ONLY**

- | | | | |
|--------------|--------------------------|---------------------|--------------------------|
| Never | <input type="checkbox"/> | Frequently | <input type="checkbox"/> |
| Occasionally | <input type="checkbox"/> | Nearly all the time | <input type="checkbox"/> |

Q.16 Which of the following do you regularly use your bike for? **PLEASE TICK ALL THAT APPLY**

- Getting to work
- Riding for pleasure
- Getting around the area you live in
- Other (**PLEASE WRITE IN BELOW**)

Q.17 How often do you use the following types of transport for any kind of journey?

PLEASE TICK ONE BOX FOR EACH TYPE OF TRANSPORT

	Most days	Once or twice a week	About once a fortnight	About once a month	Several times a year	About once a year or less	Never
Car/van	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motorbike	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

THINKING ABOUT YOUR RIDING OVER THE LAST 3 YEARS ...

Q.18 How many collisions (accidents) have you had while riding a motorbike in the last three years?

- None in the last three years
- One
- Two
- Three
- More than three

IF YOU HAVE HAD A COLLISION IN THE LAST THREE YEARS, PLEASE ANSWER Q.19 AND Q.20. IF YOU HAVE NOT HAD A COLLISION IN THE LAST THREE YEARS, PLEASE SKIP TO Q21.

Q.19 Which, if any, of the following types of collisions have you had while on your bike in the last three years?
PLEASE TICK ALL THAT APPLY

- You hit a stationery vehicle.....
- Another vehicle hit your stationery vehicle
- Your vehicle hit another vehicle when you were both moving
- Your vehicle was hit by another vehicle when you were both moving .
- You hit an obstacle – a lamp post, tree or wall.....
- Your vehicle left the road onto a verge or field.....
- You came off your bike while you were in motion
- You hit a cyclist
- You hit another motorcyclist
- You hit a pedestrian
- Your lost control of vehicle due to deposit on road eg oil, mud etc.....
Please specify deposit _____
- Other (**PLEASE WRITE IN BELOW**)

Q.20 Have any of these collisions led to you or someone else sustaining a serious injury (i.e. a fractured bone or worse)?

- No.....
- Yes
- Don't know/not sure

Q.21 How many times in the last three years have you had a “near miss”, when you felt you only just avoided having a collision or losing control of your bike?

- | | | | |
|----------------------------------|--------------------------|-----------------------|--------------------------|
| No times in the last three years | <input type="checkbox"/> | Three times | <input type="checkbox"/> |
| Once | <input type="checkbox"/> | More than three times | <input type="checkbox"/> |
| Twice | <input type="checkbox"/> | | |

Q.22 How many times in the last three years have you been stopped by the police while on your bike?

- | | | | |
|----------------------------------|--------------------------|-----------------------|--------------------------|
| No times in the last three years | <input type="checkbox"/> | Three times | <input type="checkbox"/> |
| Once | <input type="checkbox"/> | More than three times | <input type="checkbox"/> |
| Twice | <input type="checkbox"/> | | |

MOTORCYCLE EQUIPMENT, GROUPS AND MAGAZINES ...

Q.23 Do you wear/use any of the following items of motorcycle clothing, equipment and accessories?

PLEASE TICK ALL THAT APPLY

- Boots with reinforced padding/armour on the ankle, knee or shin.....
- Knee sliders
- Speed trap detector
- Trousers with reinforced padding/armour on the knee, outer knee or hip ..

- Jacket with reinforced padding/armour on the elbow, shoulders or back...
- Helmet with illegally tinted visor
- Racing exhaust for use on the road
- Separate or extra protective armour for back, elbows, shoulder, knees
outer knees, hip or other area
- Open face helmet
- Gloves with knuckle/palm guard
- Licence plates that are smaller than the legal minimum size (9x7)
- Flash photography resistant plates
- None of the above

Q.24 Are you a member of any motorcycle groups/organisations?

IF YES, PLEASE WRITE IN THE NAMES OF THE GROUPS/ORGANISATIONS IN THE SPACE BELOW

- No.....
- Yes (**PLEASE WRITE IN BELOW**)

Q.25 Do you read any of the following motorcycle magazines? **PLEASE TICK ALL THAT APPLY**

- | | | | |
|-------------------------------------|--------------------------|----------------------------|--------------------------|
| Don't read any motorcycle magazines | <input type="checkbox"/> | RiDE | <input type="checkbox"/> |
| Motorcycle News | <input type="checkbox"/> | Back Street Heroes | <input type="checkbox"/> |
| Bike | <input type="checkbox"/> | StreetFighters | <input type="checkbox"/> |
| Performance Bikes | <input type="checkbox"/> | Road Racing Ireland | <input type="checkbox"/> |
| Classic Biker | <input type="checkbox"/> | Irish Racer | <input type="checkbox"/> |
| Sport Bike Rider | <input type="checkbox"/> | Others (write in) | |
| Biker | <input type="checkbox"/> | _____ | |
| Superbike | <input type="checkbox"/> | _____ | |
| Northern Biker | <input type="checkbox"/> | | |
| Which Bike? | <input type="checkbox"/> | | |

THE BIKESAFE ASSESSED RIDE SCHEME ...

Q.26 How did you hear about Bikesafe?

- Saw poster
- Picked up a leaflet.....
- Word of mouth.....
- Stall at a motorcycle event.....
- Through a motorcycle club/group
- From a police officer/at a police station
- Newspaper or magazine advert
- Other (**PLEASE WRITE IN OVERLEAF**)

Q.27 What are the main reasons you decided to take part in the Bikesafe assessed ride course?

PLEASE TICK ALL THAT APPLY

- To improve riding skills generally
 - To improve safety while riding.....
 - To assess/improve on bad habits
 - Curiosity
 - Because I have had a collision while biking.....
 - Because someone I know has had a collision while biking
 - To gain professional advice
 - To improve confidence
 - Because a friend recommended it
 - Because a police officer recommended it.....
 - Because it's a long time since I passed my test
 - To become a smoother rider
 - To improve road awareness.....
 - Other (**PLEASE WRITE IN BELOW**)
-

Q.28 Is this the first time you have taken part in a Bikesafe assessed ride course?

- Yes
- No.....

Q.29 If you have taken part in Bikesafe before, why did you decide to take part in the course again?

PLEASE WRITE THE REASON BELOW

Q.30 Other than any training undertaken to gain your motorcycle licence, have you been on any additional training courses?

- No.....
- Yes (**PLEASE DESCRIBE BELOW**)

YOUR VIEWS AND EXPERIENCES OF THE BIKESAFE SCHEME ...

Q.31 Please indicate how strongly you agree or disagree with each of the following statements.

	Strongly agree	Agree	No opinion	Disagree	Strongly disagree
a) I would recommend the Bikesafe scheme to other people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) The Bikesafe scheme did not cover all the things I expected it to	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) The Bikesafe scheme was too theoretical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) The Bikesafe scheme taught me to ride more defensively	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) The assessed ride took just the right amount of time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Bikesafe provided me with useful safety tips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) The assessed ride was not long enough for me to learn much	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h) The assessed ride was not done on the kind of roads I usually ride on	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i) All bikers should be encouraged to go on the Bikesafe scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j) Insurance premiums should be lower for people who have undertaken Bikesafe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k) The Bikesafe scheme taught me to take corners more quickly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l) I wear better protective clothing as a result of the Bikesafe scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m) I have forgotten a lot of what I learnt on the Bikesafe scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
n) The Bikesafe scheme did not make any difference to how I ride my bike	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q.32 Overall, how useful did you find the Bikesafe scheme?

- Very useful
- Fairly useful
- Neither
- Not very useful
- Not at all useful

Q.33 What, if anything was NOT covered in the Assessed Ride which you think would have been useful?
WRITE IN

Q.34 And, overall, which elements of Bikesafe did you think were the most useful? **WRITE IN**

Q.35 What, if any, further training did your Bikesafe assessor suggest you should undertake as a result of your Bikesafe Assessed Ride? (**WRITE IN BELOW OR TICK 'NONE'**)

..... None

Q.36 And how likely are you to undertake any of this further training?

- Very likely.....
- Fairly likely
- Not very likely.....
- Not at all likely
- Already done it
- Don't know

Q.37 If your answer to Q36 was 'not very' or 'not at all likely', why are you unlikely to take part in any further training?

Q.38 Have you seen the recent TV ad on road safety for motor cyclists?

- Yes
- No.....

IF YOU ANSWERED YES AT Q38 CONTINUE AT Q.39 OTHERWISE GO STRAIGHT TO END.

Q.39 How important was the TV ad in creating for you an awareness of road safety in relation to motorcyclists?

- Important.....
- Unimportant.....
- Don't know

Q.40 How important was the TV ad in changing your behaviour as a motorcyclist?

- Important.....
- Unimportant.....
- Don't know

THANK YOU FOR YOUR HELP WITH THIS RESEARCH. PLEASE SEAL YOUR QUESTIONNAIRE IN THE ENVELOPE PROVIDED AND POST IT BACK DIRECTLY TO CENTRAL STATISTICS BRANCH

Other Reports in the Research Series

	Release Date
No 1 An Evaluation of the Bikesafe Scheme in Northern Ireland	December 2005
No 2 An Analysis of Seat Belt Wearing in Northern Ireland: 1 st Jan 2000 to 31 st Dec 2004	January 2006
No 3 Motorcyclist Collisions and Casualties in Northern Ireland: 1 st Jan 2000 to 31 st Dec 2004	January 2006

PSNI Central Statistics Unit

**Lisnasharragh
42 Montgomery Road
Belfast
BT6 9LD
Tel: 02890 650222 ext 24135**